

ABERLOUR

2014 · Ex-Bourbon

Speyside Single Malt · Approx 12 Years Matured · Now Live

NOW LIVE

BUY ON THE PRODUCT PAGE →

£6,370

CASK PRICE

£51

PER RLA

£16.42

PER 70cl BOTTLE

12 YRS

MATURING

00 / THE OPPORTUNITY IN ONE PARAGRAPH

Few single malts are as universally loved as Aberlour. It is the number-one malt in all of France and one of the ten best-selling single malts in the world, famous for a rich, sherried style that has earned a devoted global following. When a name is this widely wanted, the demand behind it already exists. The cask specifications, pricing case follow below.

A'bunadh, its cult release, sells out batch after batch.

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01 / THE CASK

The Cask

Specifications and economics for the Aberlour 2014 Hogshead Ex-Bourbon cask.

Distillery	Aberlour, Speyside
Vintage	2014
Cask Type	Ex-Bourbon
Age at Sale	Approximately 12 years
Average RLA	125 litres of alcohol per cask
Cask Strength	Approximately 56% ABV at sale
Price per RLA	£51
Total Cask Price	Approximately £6,370
Bottle Yield	388 bottles at 46% ABV (70cl)
Spirit Cost / Bottle	£16.42 ex tax
Storage	HMRC-bonded warehouse, Alloa, Scotland
Maximum Allocation	Live on the drop page · first come, first served

WHY THIS CASK IS UNUSUAL AT THIS PRICE POINT

The distillery. Aberlour is a top-ten single malt worldwide and the best-seller in France. Demand on this scale already exists, which supports a deep and ready market for the name.

The maturation. Approximately 12 years are already done, so part of the hold is behind you.

The entry economics. At 388 bottles per cask the spirit cost is £16.42 per 70cl bottle before tax, the level you enter at.

02 / PRICING & OUTLOOK

Pricing & Outlook

What you pay against what the bottles sell for, and where the value can go.

This cask comes to the platform at £51 per litre of alcohol, a total of approximately £6,370. That works out to 388 bottles at a spirit cost of £16.42 per 70cl bottle before tax. The bar below sets that figure against comparable Aberlour bottlings selling at retail today, which reach £118 per bottle.

Retail bottle (high comp)		£118
This cask, per bottle		£16.42

£16.42 SPIRIT COST · vs £118 RETAIL BOTTLE

The bottles behind that comparison, live at retail today:

BOTTLE (INDEPENDENT)	RETAILER	LIVE RETAIL
Aberlour 11 Year Old 2014 Ace Of Speys	Master of Malt	£78.00
Aberlour 13 Year Old 2013	Master of Malt	£118.00

Comparables run from £78 to £118 per bottle. That spread is the room a cask has to grow into over a longer hold.

The outlook

ABERLOUR · RETAIL REFERENCE

£118

ABERLOUR 13 YEAR OLD 2013

Same distillery, longer hold, bottled and sold at retail.

Not a forecast. The bottle reference simply shows the ceiling that long holds of this distillery move toward, value at exit depends on demand and condition.

05 / THE DISTILLERY

The Distillery

One of the world's best-selling malts, and France's favourite.

Aberlour was founded in 1879 by James Fleming, a banker and grain merchant, beside the Lour Burn where it meets the River Spey at the foot of Ben Rinnes. Fleming was a noted local benefactor whose motto was "let the deed show", and he quietly funded a hospital, a school and a bridge for the village. The distillery was rebuilt after a fire in 1898 and has been owned since the 1970s by the French group Pernod Ricard.

Aberlour's reputation is built on sherry. Its house style matures spirit in a combination of American oak and Spanish Oloroso sherry casks, then marries them together for a rich character of dark fruit, spice and toffee. The cult cask-strength A'bunadh, bottled entirely from Oloroso butts, has a devoted global following. Today Aberlour is one of the ten best-selling single malts in the world and the number-one malt in France, a premier-league Speyside name with a deep, liquid resale market.

1

Globally recognised demand

Aberlour is a top-ten single malt worldwide and the best-seller in France. Demand on this scale already exists, which supports a deep and ready market for the name.

2

Sherried Speyside style

Aberlour's rich Oloroso-influenced character is one of the most recognisable and broadly liked profiles in whisky, easy to sell on to a wide audience.

3

A first-fill bourbon parcel

This cask is an ex-bourbon Aberlour, a bright, honeyed counterpoint to the brand's sherried reputation and a less common way to hold the name.

06 / NEXT STEPS

Next Steps

Pricing recap and how to secure an allocation.

Pricing recap

Price per RLA	£51
Average cask price	Approximately £6,370
Spirit cost per bottle	£16.42 ex tax
Status	Now live on the platform
Allocation method	First come, first served on the product page
Product page	app.decantindex.com · live now

Secure your cask

The Aberlour 2014 Hogshead Ex-Bourbon is live on the product page. Tap the button to go straight to the product page and make a purchase.

BUY NOW ON THE PRODUCT PAGE →

IMPORTANT INFORMATION

Past performance does not guarantee future returns. Short holding periods can be impacted by storage and insurance costs and price volatility. Each cask has a recommended minimum holding period. Cask investment involves capital at risk and is not suitable for all investors. The value of cask whisky can fall as well as rise, and you may not get back the amount originally invested. Decant Index is not a regulated investment adviser. Information in this briefing is for general information only and does not constitute a personal recommendation, an offer, or financial advice. Independent advice should be sought where appropriate. Tax treatment depends on individual circumstances and may change. Annualised return figures are based on verified transactions on the Decant Index platform and are not a guarantee of future performance. Comparable bottle pricing is shown for context only and does not imply an exit value for the cask. Live retail pricing and cask listings are correct as at the date of this briefing and may change. Bottle yield is an estimate based on stated cask volume, ABV, and bottling at 46% ABV; actual yield will depend on angel's share, regauging, and bottling decisions.