

ARDMORE

2024 · 1st Fill Bourbon (Peated)

Highland Single Malt · Approx 2 Years Matured · Now Live

NOW LIVE

BUY ON THE PRODUCT PAGE →

£2,707

CASK PRICE

£21

PER RLA

£6.77

PER 70cl BOTTLE

2 YRS

MATURING

00 / THE OPPORTUNITY IN ONE PARAGRAPH

Ardmore is a rare thing: a properly peated whisky that comes from the Highlands, not Islay. Its smoke is the secret behind the classic Teacher's blend, and as a single malt in its own right it offers something genuinely distinctive, a drier, campfire smoke quite unlike the usual island names. The cask specifications, pricing case follow below.

Properly peated, but Highland not Islay. A genuine rarity.

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01 / THE CASK

The Cask

Specifications and economics for the Ardmore 2024 Barrel 1st Bourbon Peated cask.

Distillery	Ardmore, Highland
Vintage	2024
Cask Type	1st Fill Bourbon (Peated)
Age at Sale	Approximately 2 years
Average RLA	129 litres of alcohol per cask
Cask Strength	Approximately 66% ABV at sale
Price per RLA	£21
Total Cask Price	Approximately £2,707
Bottle Yield	400 bottles at 46% ABV (70cl)
Spirit Cost / Bottle	£6.77 ex tax
Storage	HMRC-bonded warehouse, Alloa, Scotland
Maximum Allocation	Live on the drop page · first come, first served

WHY THIS CASK IS UNUSUAL AT THIS PRICE POINT

The distillery. A peated Highland malt is a genuine rarity, offering smoke lovers something distinct from the usual Islay names and giving Ardmore a clear point of difference.

The maturation. This is early-stage stock, priced to reflect the runway ahead.

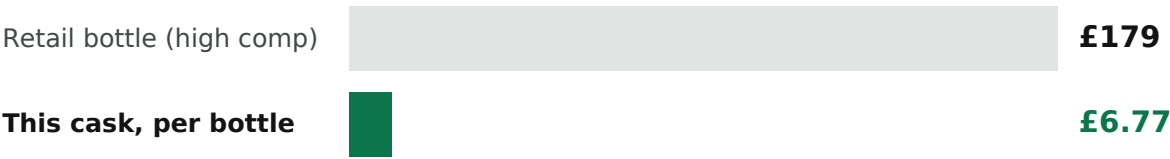
The entry economics. At 400 bottles per cask the spirit cost is £6.77 per 70cl bottle before tax, the level you enter at.

02 / PRICING & OUTLOOK

Pricing & Outlook

What you pay against what the bottles sell for, and where the value can go.

This cask comes to the platform at £21 per litre of alcohol, a total of approximately £2,707. That works out to 400 bottles at a spirit cost of £6.77 per 70cl bottle before tax. The bar below sets that figure against comparable Ardmore bottlings selling at retail today, which reach £179 per bottle.



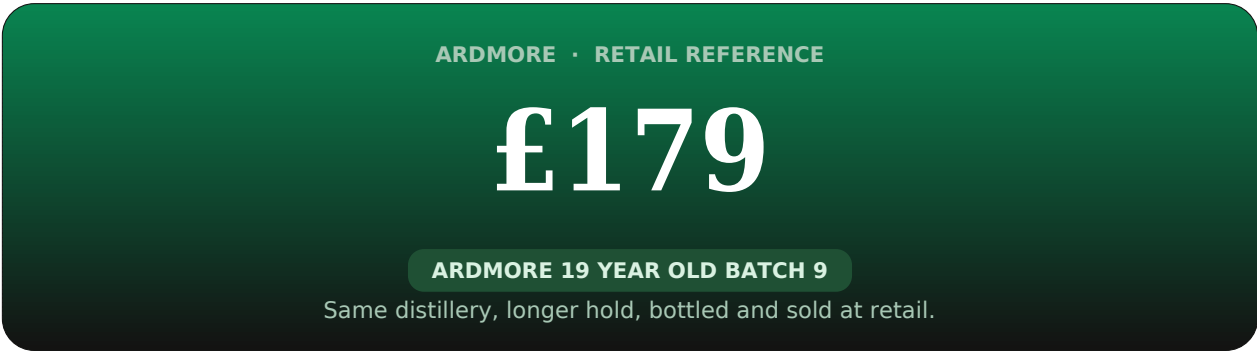
£6.77 SPIRIT COST · vs £179 RETAIL BOTTLE

The bottles behind that comparison, live at retail today:

BOTTLE (INDEPENDENT)	RETAILER	LIVE RETAIL
Ardmore 8 Year Old 2016	Master of Malt	£68.00
Ardmore 12 Year Old Macbeth Act One	The Whisky Exchange	£90.00
Ardmore 19 Year Old Batch 9	Master of Malt	£179.00

Comparables run from £68 to £179 per bottle. That spread is the room a cask has to grow into over a longer hold.

The outlook



05 / THE DISTILLERY

The Distillery

A rare peated Highland malt, the smoke behind a classic blend.

Ardmore was founded in 1898 by Adam Teacher, son of the blender William Teacher, at Kennethmont in Aberdeenshire, built specifically to supply peated malt for the Teacher's Highland Cream blend, of which it remains the principal component. It sits at the highest point of the old Northern railway line and draws its water from springs on Knockandy Hill.

Ardmore is unusual: a peated Highland single malt, where most peated whisky comes from Islay. Its smoke, around 12 to 14 parts per million using peat from St Fergus in Aberdeenshire, is a drier, more campfire character than the medicinal Islay style, balanced by honeyed Highland sweetness. Owned today by Suntory, it has released more single malt in recent years after a long career as a quiet blending workhorse. An unpeated variant is bottled as Ardlair.

1

Peated, but Highland

A peated Highland malt is a genuine rarity, offering smoke lovers something distinct from the usual Islay names and giving Ardmore a clear point of difference.

2

The heart of a famous blend

As the principal malt in Teacher's Highland Cream, Ardmore has a permanent institutional buyer and provenance that buyers recognise.

3

A quietly rising single malt

Long known mainly to blenders, Ardmore has only recently stepped forward as a single malt, which can mean attractive entry pricing for a distinctive style.

06 / NEXT STEPS

Next Steps

Pricing recap and how to secure an allocation.

Pricing recap

Price per RLA	£21
Average cask price	Approximately £2,707
Spirit cost per bottle	£6.77 ex tax
Status	Now live on the platform
Allocation method	First come, first served on the product page
Product page	app.decantindex.com · live now

Secure your cask

The Ardmore 2024 Barrel 1st Bourbon Peated is live on the product page. Tap the button to go straight to the product page and make a purchase.

[BUY NOW ON THE PRODUCT PAGE →](#)

IMPORTANT INFORMATION

Past performance does not guarantee future returns. Short holding periods can be impacted by storage and insurance costs and price volatility. Each cask has a recommended minimum holding period. Cask investment involves capital at risk and is not suitable for all investors. The value of cask whisky can fall as well as rise, and you may not get back the amount originally invested. Decant Index is not a regulated investment adviser. Information in this briefing is for general information only and does not constitute a personal recommendation, an offer, or financial advice. Independent advice should be sought where appropriate. Tax treatment depends on individual circumstances and may change. Annualised return figures are based on verified transactions on the Decant Index platform and are not a guarantee of future performance. Comparable bottle pricing is shown for context only and does not imply an exit value for the cask. Live retail pricing and cask listings are correct as at the date of this briefing and may change. Bottle yield is an estimate based on stated cask volume, ABV, and bottling at 46% ABV; actual yield will depend on angel's share, regauging, and bottling decisions.