

CO. LOUTH

2017 · 2nd Ex-Bourbon

Irish Whiskey · Approx 9 Years Matured · Now Live

NOW LIVE

BUY ON THE PRODUCT PAGE →

£3,488

CASK PRICE

£36

PER RLA

£11.59

PER 70cl BOTTLE

9 YRS

MATURING

00 / THE OPPORTUNITY IN ONE PARAGRAPH

This is a direct stake in the Irish whiskey boom, one of the fastest-growing spirits categories in the world. The casks come from one of Ireland's largest independent distilleries, founded by the family behind some of the most respected names in Irish whiskey and built at serious scale to feed that surging global demand. The cask specifications, pricing case and platform track record follow below.

Irish whiskey is one of the fastest-growing spirits on earth.

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01 / THE CASK

The Cask

Specifications and economics for the Co. Louth 2017 Barrel 2nd Ex-Bourbon cask.

Distillery	Co. Louth, Ireland
Vintage	2017
Cask Type	2nd Ex-Bourbon
Age at Sale	Approximately 9 years
Average RLA	97 litres of alcohol per cask
Cask Strength	Approximately 58% ABV at sale
Price per RLA	£36
Total Cask Price	Approximately £3,488
Bottle Yield	301 bottles at 46% ABV (70cl)
Spirit Cost / Bottle	£11.59 ex tax
Storage	HMRC-bonded warehouse, Alloa, Scotland
Maximum Allocation	Live on the drop page · first come, first served

WHY THIS CASK IS UNUSUAL AT THIS PRICE POINT

The distillery. Irish whiskey has grown faster than almost any other spirits category worldwide. Great Northern was built specifically to supply that demand, making its casks a direct play on the trend.

The maturation. Approximately 9 years are already done, so part of the hold is behind you.

The entry economics. At 301 bottles per cask the spirit cost is £11.59 per 70cl bottle before tax, the level you enter at.

02 / PRICING & OUTLOOK

Pricing & Outlook

What you pay against what the bottles sell for, and where the value can go.

This cask comes to the platform at £36 per litre of alcohol, a total of approximately £3,488. That works out to 301 bottles at a spirit cost of £11.59 per 70cl bottle before tax. Verified single-bottle retail comparables for this line are limited, which is itself part of the scarcity, so the case rests on entry economics and the platform's realised exit record on the following page.

Per cask (total)		£3,488
Per 70cl bottle		£11.59

£11.59 SPIRIT COST PER BOTTLE · 301 BOTTLES PER CASK

BOTTLE (INDEPENDENT)	RETAILER	LIVE RETAIL
No verified single-bottle comparable published	See exit record, next page	—

Spirit cost per bottle is the floor. Where this producer's casks have exited on the platform, realised pricing has run well above entry, as the precedent page sets out.

The outlook

CO. LOUTH · PLATFORM REFERENCE

+27%

AVERAGE REALISED RETURN ON EXITED CASKS

Realised on client casks of this product that have already exited.

Not a forecast. Entry economics are the anchor here, value at exit depends on demand and condition at the time.

04 / PLATFORM PRECEDENT

Platform Precedent

Clients have already bought and exited this exact product on the platform.

This is not a new, untested line. 2 clients / 3 casks of this exact product have already completed a full buy-and-exit cycle on Decant Index. Across those exits the average realised return was 27.2% over an average hold of 14 months.



Reading the data

These figures are realised, not modelled: they reflect the difference between what clients paid and what they received on exit for this same product. They are historic and specific to those casks, and do not guarantee the same outcome for stock bought today.

Annual return is the average total return annualised over the average hold.

Recent-vintage casks tend to show shorter holds and lower totals simply because they have had less time to mature, so read the figures together.

Past performance does not guarantee future returns. Short holding periods can be impacted by storage and insurance costs and price volatility. Each cask has a recommended minimum holding period.

05 / THE DISTILLERY

The Distillery

Large-scale Irish whiskey from a famous founding family, riding a global boom.

Casks labelled Co. Louth come from the Great Northern Distillery in Dundalk, County Louth, on the border between the Republic and Northern Ireland, built on the site of the old Great Northern Brewery. It was founded in 2015 by John Teeling, the entrepreneur behind the original Cooley Distillery, and was built as a large independent producer supplying spirit across the industry as Irish whiskey entered a period of rapid global growth.

The distillery runs both pot and column stills, making grain, malt and pot still whiskey in peated and unpeated styles at very large capacity. Because most of its output supplies other brands and bottlers, independently held casks are an unusual way for a private buyer to own the liquid behind the boom directly. Irish whiskey has been one of the fastest-growing spirits categories in the world over the past decade, and these casks are a direct, well-backed play on that trend.

1

Exposure to a booming category

Irish whiskey has grown faster than almost any other spirits category worldwide. Great Northern was built specifically to supply that demand, making its casks a direct play on the trend.

2

A famous founding family

Founded by John Teeling, the man behind Cooley, the distillery carries genuine pedigree behind a modern, large-scale operation.

3

Accessible entry

Built as a large independent producer, Great Northern offers keen entry economics with serious capacity and industry demand behind it.

06 / NEXT STEPS

Next Steps

Pricing recap and how to secure an allocation.

Pricing recap

Price per RLA	£36
Average cask price	Approximately £3,488
Spirit cost per bottle	£11.59 ex tax
Status	Now live on the platform
Allocation method	First come, first served on the product page
Product page	app.decantindex.com · live now

Secure your cask

The Co. Louth 2017 Barrel 2nd Ex-Bourbon is live on the product page. Tap the button to go straight to the product page and make a purchase.

BUY NOW ON THE PRODUCT PAGE →

IMPORTANT INFORMATION

Past performance does not guarantee future returns. Short holding periods can be impacted by storage and insurance costs and price volatility. Each cask has a recommended minimum holding period. Cask investment involves capital at risk and is not suitable for all investors. The value of cask whisky can fall as well as rise, and you may not get back the amount originally invested. Decant Index is not a regulated investment adviser. Information in this briefing is for general information only and does not constitute a personal recommendation, an offer, or financial advice. Independent advice should be sought where appropriate. Tax treatment depends on individual circumstances and may change. Annualised return figures are based on verified transactions on the Decant Index platform and are not a guarantee of future performance. Comparable bottle pricing is shown for context only and does not imply an exit value for the cask. Live retail pricing and cask listings are correct as at the date of this briefing and may change. Bottle yield is an estimate based on stated cask volume, ABV, and bottling at 46% ABV; actual yield will depend on angel's share, regauging, and bottling decisions.