

# BLADNOCH

2018 · Ex-Bourbon

Lowland Single Malt · Approx 8 Years Matured · Now Live

NOW LIVE · BLADNOCH 2018

BUY ON THE PRODUCT PAGE →

£3,889

CASK PRICE

£37

PER RLA

£11.93

PER 70cl BOTTLE

8 YRS

MATURING

00 / THE OPPORTUNITY IN ONE PARAGRAPH

The Queen of the Lowlands, Scotland's oldest privately-owned distillery. Bladnoch was founded in 1817 by the McClelland brothers on the banks of the River Bladnoch near Wigtown, in Dumfries and Galloway. This cask comes to the platform at £37 per litre of alcohol, a total of approximately £3,889 and a spirit cost of £11.93 per 70cl bottle before tax. The pricing case, distillery context and platform precedent follow below.

*One of Scotland's oldest distilleries, brought back to life.*

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## 01 / THE CASK

# The Cask

*Specifications and economics for the Bladnoch 2018 cask.*

|                      |                                                         |
|----------------------|---------------------------------------------------------|
| Distillery           | <b>Bladnoch, Lowland</b>                                |
| Vintage              | <b>2018</b>                                             |
| Cask Type            | <b>Ex-Bourbon</b>                                       |
| Age at Sale          | <b>Approximately 8 years</b>                            |
| Average RLA          | <b>105 litres of alcohol per cask</b>                   |
| Cask Strength        | <b>Approximately 58% ABV at sale</b>                    |
| Price per RLA        | <b>£37</b>                                              |
| Total Cask Price     | <b>Approximately £3,889</b>                             |
| Bottle Yield         | <b>326 bottles at 46% ABV (70cl)</b>                    |
| Spirit Cost / Bottle | <b>£11.93 ex tax</b>                                    |
| Storage              | <b>HMRC-bonded warehouse, Alloa, Scotland</b>           |
| Maximum Allocation   | <b>Live on the drop page · first come, first served</b> |

## WHY THIS CASK IS UNUSUAL AT THIS PRICE POINT

**The name.** The Queen of the Lowlands, Scotland's oldest privately-owned distillery. Bladnoch was founded in 1817 by the McClelland brothers on the banks of the River Bladnoch near Wigtown, in Dumfries and Galloway.

**The maturation.** Approximately 8 years are already done, so part of the hold is behind you.

**The entry economics.** At 326 bottles per cask the spirit cost is £11.93 per 70cl bottle before tax, the level you enter at.

## 02 / PRICING &amp; OUTLOOK

# Pricing & Outlook

*What you pay against what the bottles sell for, and where the value can go.*

This cask comes to the platform at £37 per litre of alcohol, a total of approximately £3,889. That works out to 326 bottles at a spirit cost of £11.93 per 70cl bottle before tax. Verified single-bottle retail comparables for this line are limited, which is itself part of the scarcity, so the case rests on entry economics and the platform's realised exit record on the following page.

|                  |  |        |
|------------------|--|--------|
| Per cask (total) |  | £3,889 |
| Per 70cl bottle  |  | £11.93 |

£11.93 SPIRIT COST PER BOTTLE · 326 BOTTLES PER CASK

| BOTTLE (INDEPENDENT)                           | RETAILER                   | LIVE RETAIL |
|------------------------------------------------|----------------------------|-------------|
| No verified single-bottle comparable published | See exit record, next page | —           |

Spirit cost per bottle is the floor. Where this producer's casks have exited on the platform, realised pricing has run well above entry, as the precedent page sets out.

## The outlook



**Not a forecast.** Entry economics are the anchor here, value at exit depends on demand and condition at the time.

## 04 / PLATFORM PRECEDENT

# Platform Precedent

*Clients have already bought and exited this exact product on the platform.*

This is not a new, untested line. 15 clients / 22 casks of this exact product have already completed a full buy-and-exit cycle on Decant Index. Across those exits the average realised return was 26.1% over an average hold of 23 months.



## Reading the data

These figures are realised, not modelled: they reflect the difference between what clients paid and what they received on exit for this same product. They are historic and specific to those casks, and do not guarantee the same outcome for stock bought today.

Annual return is the average total return annualised over the average hold.

Recent-vintage casks tend to show shorter holds and lower totals simply because they have had less time to mature, so read the figures together.

*Past performance does not guarantee future returns. Short holding periods can be impacted by storage and insurance costs and price volatility. Each cask has a recommended minimum holding period.*

## 05 / THE DISTILLERY

# The Distillery

*The Queen of the Lowlands, Scotland's oldest privately-owned distillery.*

Bladnoch was founded in 1817 by the McClelland brothers on the banks of the River Bladnoch near Wigtown, in Dumfries and Galloway. It is the most southerly distillery in Scotland and, at over two centuries old, the oldest privately-owned Scotch whisky distillery, long nicknamed the Queen of the Lowlands. Its history is one of repeated closure and revival across more than two hundred years.

The modern chapter began in 2015, when the Australian entrepreneur David Prior bought the distillery and invested heavily in a full restoration, with production resuming in 2017. The former Macallan master distiller Dr Nick Savage joined in 2019 to shape a bold, modern Lowland house style across ex-bourbon, sherry and wine casks. Bladnoch combines genuine antiquity with the energy and investment of a serious revival, exactly the kind of combination collectors notice.

The cask offered here is a ex-bourbon fill, approximately 8 years matured, held in HMRC-bonded storage at Alloa in Scotland. It comes to the platform at £37 per litre of alcohol, roughly £3,889 per cask, a spirit cost of £11.93 per 70cl bottle before tax.

1

## Historic and scarce

As one of only a handful of working Lowland distilleries and the oldest privately-owned name in Scotch, Bladnoch carries real rarity. Lowland single malt is the least-represented of the mainland regions.

2

## A genuine revival story

Serious new ownership, a full rebuild and an ex-Macallan master distiller give Bladnoch a fresh, well-funded trajectory that supports the long-term value of its stock.

3

## A versatile cask programme

Bladnoch's use of bourbon, sherry and wine casks across a soft, elegant Lowland spirit gives it a broad, flexible range with wide appeal.

06 / NEXT STEPS

# Next Steps

*Pricing recap and how to secure an allocation.*

## Pricing recap

|                        |                                                       |
|------------------------|-------------------------------------------------------|
| Price per RLA          | <b>£37</b>                                            |
| Average cask price     | <b>Approximately £3,889</b>                           |
| Spirit cost per bottle | <b>£11.93 ex tax</b>                                  |
| Status                 | <b>Now live on the platform</b>                       |
| Allocation method      | <b>First come, first served on the product page</b>   |
| Product page           | <b><a href="#">app.decantindex.com</a> · live now</b> |

## Secure your cask

The Bladnoch 2018 is live on the product page. Tap the button to go straight to the product page and make a purchase.

**BUY NOW ON THE PRODUCT PAGE →**

## IMPORTANT INFORMATION

Past performance does not guarantee future returns. Short holding periods can be impacted by storage and insurance costs and price volatility. Each cask has a recommended minimum holding period. Cask investment involves capital at risk and is not suitable for all investors. The value of cask whisky can fall as well as rise, and you may not get back the amount originally invested. Decant Index is not a regulated investment adviser. Information in this briefing is for general information only and does not constitute a personal recommendation, an offer, or financial advice. Independent advice should be sought where appropriate. Tax treatment depends on individual circumstances and may change. Annualised return figures are based on verified transactions on the Decant Index platform and are not a guarantee of future performance. Comparable bottle pricing is shown for context only and does not imply an exit value for the cask. Live retail pricing and cask listings are correct as at the date of this briefing and may change. Bottle yield is an estimate based on stated cask volume, ABV, and bottling at 46% ABV; actual yield will depend on angel's share, regauging, and bottling decisions.