

BUNNAHABHAIN

2022 · *Ex-Bourbon*

Islay Single Malt · Approx 4 Years Matured · Now Live

NOW LIVE · BUNNAHABHAIN 2022

BUY ON THE PRODUCT PAGE →

£3,272

CASK PRICE

£28

PER RLA

£9.01

PER 70cl BOTTLE

4 YRS

MATURING

00 / THE OPPORTUNITY IN ONE PARAGRAPH

Islay's gentle giant, the island malt without the smoke. Bunnahabhain was founded in 1881 on the remote north-east coast of Islay, near Port Askaig, by the blending house behind what became Highland Distillers. This cask comes to the platform at £28 per litre of alcohol, a total of approximately £3,272 and a spirit cost of £9.01 per 70cl bottle before tax. The pricing case, distillery context and platform precedent follow below.

Islay's best-kept secret: The smooth one.

CONTENTS

01	The Cask	Specifications and economics
02	Pricing & Outlook	Cask and bottle value, and where it can go
03	Platform Precedent	Verified exits on the platform
04	The Distillery	Why this distillery warrants attention
05	Next Steps	Pricing, allocation, contact

01 / THE CASK

The Cask

Specifications and economics for the Bunnahabhain 2022 cask.

Distillery	Bunnahabhain, Islay
Vintage	2022
Cask Type	Ex-Bourbon
Age at Sale	Approximately 4 years
Average RLA	117 litres of alcohol per cask
Cask Strength	Approximately 64% ABV at sale
Price per RLA	£28
Total Cask Price	Approximately £3,272
Bottle Yield	363 bottles at 46% ABV (70cl)
Spirit Cost / Bottle	£9.01 ex tax
Storage	HMRC-bonded warehouse, Alloa, Scotland
Maximum Allocation	Live on the drop page · first come, first served

WHY THIS CASK IS UNUSUAL AT THIS PRICE POINT

The name. Islay's gentle giant, the island malt without the smoke. Bunnahabhain was founded in 1881 on the remote north-east coast of Islay, near Port Askaig, by the blending house behind what became Highland Distillers.

The maturation. Approximately 4 years are already done, so part of the hold is behind you.

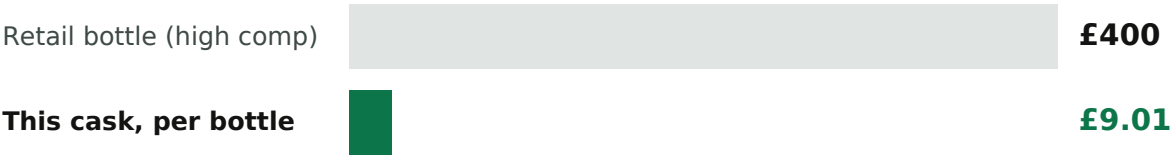
The entry economics. At 363 bottles per cask the spirit cost is £9.01 per 70cl bottle before tax, the level you enter at.

02 / PRICING & OUTLOOK

Pricing & Outlook

What you pay against what the bottles sell for, and where the value can go.

This cask comes to the platform at £28 per litre of alcohol, a total of approximately £3,272. That works out to 363 bottles at a spirit cost of £9.01 per 70cl bottle before tax. The bar below sets that figure against comparable Bunnahabhain bottlings selling at retail today, which reach £400 per bottle.



£9.01 SPIRIT COST · vs £400 RETAIL BOTTLE

The bottles behind that comparison, live at retail today:

BOTTLE (INDEPENDENT)	RETAILER	LIVE RETAIL
Bunnahabhain entry comparable	Master of Malt	£120.00
Bunnahabhain mid comparable	Master of Malt	£175.00
Bunnahabhain premium comparable	The Whisky Exchange	£400.00

Comparables run from £120 to £400 per bottle. That spread is the room a cask has to grow into over a longer hold.

The outlook

BUNNAHABHAIN · RETAIL REFERENCE

£400

BUNNAHABHAIN COMPARABLE BOTTLING

Same distillery, longer hold, bottled and sold at retail.

04 / PLATFORM PRECEDENT

Platform Precedent

Clients have already bought and exited this exact product on the platform.

This is not a new, untested line. 8 clients / 15 casks of this exact product have already completed a full buy-and-exit cycle on Decant Index. Across those exits the average realised return was 12.0% over an average hold of 18 months.



Reading the data

These figures are realised, not modelled: they reflect the difference between what clients paid and what they received on exit for this same product. They are historic and specific to those casks, and do not guarantee the same outcome for stock bought today.

Annual return is the average total return annualised over the average hold.

Recent-vintage casks tend to show shorter holds and lower totals simply because they have had less time to mature, so read the figures together.

Past performance does not guarantee future returns. Short holding periods can be impacted by storage and insurance costs and price volatility. Each cask has a recommended minimum holding period.

05 / THE DISTILLERY

The Distillery

Islay's gentle giant, the island malt without the smoke.

Bunnahabhain was founded in 1881 on the remote north-east coast of Islay, near Port Askaig, by the blending house behind what became Highland Distillers. So isolated was the site that the founders had to build a road, a pier and a village for the workers. The name means mouth of the river, after the Margadale spring that feeds it.

From the start Bunnahabhain took a different path from its Islay neighbours. Where the island is famous for heavy peat, Bunnahabhain built its name on a predominantly unpeated, sherry-influenced style that is rich, nutty and rounded, with a gentle maritime character. It has long been a key malt in blends such as Black Bottle and Famous Grouse, and its approachable profile has earned it a devoted following among those who want Islay provenance without the bonfire.

The cask offered here is a ex-bourbon fill, approximately 4 years matured, held in HMRC-bonded storage at Alloa in Scotland. It comes to the platform at £28 per litre of alcohol, roughly £3,272 per cask, a spirit cost of £9.01 per 70cl bottle before tax.

1 Islay provenance, broad appeal

Bunnahabhain carries the cachet of an Islay address while offering a smoother, more approachable style. That combination widens the pool of buyers compared with the heavily peated island malts.

2 Sherry-led richness

The core style leans on sherry-cask maturation for dried-fruit and nutty depth, a profile that consistently sells well and ages attractively.

3 A loyal following

Bunnahabhain has carved out a distinct niche as the island's gentle malt, building a loyal global following that supports steady secondary demand.

06 / NEXT STEPS

Next Steps

Pricing recap and how to secure an allocation.

Pricing recap

Price per RLA	£28
Average cask price	Approximately £3,272
Spirit cost per bottle	£9.01 ex tax
Status	Now live on the platform
Allocation method	First come, first served on the product page
Product page	app.decantindex.com · live now

Secure your cask

The Bunnahabhain 2022 is live on the product page. Tap the button to go straight to the product page and make a purchase.

[BUY NOW ON THE PRODUCT PAGE →](#)

IMPORTANT INFORMATION

Past performance does not guarantee future returns. Short holding periods can be impacted by storage and insurance costs and price volatility. Each cask has a recommended minimum holding period. Cask investment involves capital at risk and is not suitable for all investors. The value of cask whisky can fall as well as rise, and you may not get back the amount originally invested. Decant Index is not a regulated investment adviser. Information in this briefing is for general information only and does not constitute a personal recommendation, an offer, or financial advice. Independent advice should be sought where appropriate. Tax treatment depends on individual circumstances and may change. Annualised return figures are based on verified transactions on the Decant Index platform and are not a guarantee of future performance. Comparable bottle pricing is shown for context only and does not imply an exit value for the cask. Live retail pricing and cask listings are correct as at the date of this briefing and may change. Bottle yield is an estimate based on stated cask volume, ABV, and bottling at 46% ABV; actual yield will depend on angel's share, regauging, and bottling decisions.