

DEANSTON

2022 · 1st Fill Bourbon

Highland Single Malt · Approx 4 Years Matured · Now Live

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£2,380

CASK PRICE

£18

PER RLA

£5.79

PER 70cl BOTTLE

4 YRS

MATURING

00 / THE OPPORTUNITY IN ONE PARAGRAPH

A working Highland distillery inside a historic cotton mill. Deanston sits on the banks of the River Teith near Doune, in a building that began life as a cotton mill in 1785, designed in part by the inventor Richard Arkwright's circle. This cask comes to the platform at £18 per litre of alcohol, a total of approximately £2,380 and a spirit cost of £5.79 per 70cl bottle before tax. The pricing case, distillery context and platform precedent follow below.

Whisky made in a Victorian cotton mill. And it's flying.

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01 / THE CASK

The Cask

Specifications and economics for the Deanston 2022 cask.

Distillery	Deanston, Highland
Vintage	2022
Cask Type	1st Fill Bourbon
Age at Sale	Approximately 4 years
Average RLA	132 litres of alcohol per cask
Cask Strength	Approximately 63% ABV at sale
Price per RLA	£18
Total Cask Price	Approximately £2,380
Bottle Yield	411 bottles at 46% ABV (70cl)
Spirit Cost / Bottle	£5.79 ex tax
Storage	HMRC-bonded warehouse, Alloa, Scotland
Maximum Allocation	Live on the drop page · first come, first served

WHY THIS CASK IS UNUSUAL AT THIS PRICE POINT

The name. A working Highland distillery inside a historic cotton mill. Deanston sits on the banks of the River Teith near Doune, in a building that began life as a cotton mill in 1785, designed in part by the inventor Richard Arkwright's circle.

The maturation. Approximately 4 years are already done, so part of the hold is behind you.

The entry economics. At 411 bottles per cask the spirit cost is £5.79 per 70cl bottle before tax, the level you enter at.

02 / PRICING & OUTLOOK

Pricing & Outlook

What you pay against what the bottles sell for, and where the value can go.

This cask comes to the platform at £18 per litre of alcohol, a total of approximately £2,380. That works out to 411 bottles at a spirit cost of £5.79 per 70cl bottle before tax. The bar below sets that figure against comparable Deanston bottlings selling at retail today, which reach £110 per bottle.



The bottles behind that comparison, live at retail today:

BOTTLE (INDEPENDENT)	RETAILER	LIVE RETAIL
Deanston entry comparable	Master of Malt	£71.00
Deanston mid comparable	Hedonism Wines	£110.00

Comparables run from £71 to £110 per bottle. That spread is the room a cask has to grow into over a longer hold.

The outlook

DEANSTON · RETAIL REFERENCE

£110

DEANSTON COMPARABLE BOTTLING

Same distillery, longer hold, bottled and sold at retail.

Not a forecast. The bottle reference simply shows the ceiling that long holds of this distillery move toward, value at exit depends on demand and condition.

04 / PLATFORM PRECEDENT

Platform Precedent

Clients have already bought and exited this exact product on the platform.

This is not a new, untested line. 3 clients / 4 casks of this exact product have already completed a full buy-and-exit cycle on Decant Index. Across those exits the average realised return was 22.5% over an average hold of 27 months.



Reading the data

These figures are realised, not modelled: they reflect the difference between what clients paid and what they received on exit for this same product. They are historic and specific to those casks, and do not guarantee the same outcome for stock bought today.

Annual return is the average total return annualised over the average hold.

Recent-vintage casks tend to show shorter holds and lower totals simply because they have had less time to mature, so read the figures together.

Past performance does not guarantee future returns. Short holding periods can be impacted by storage and insurance costs and price volatility. Each cask has a recommended minimum holding period.

05 / THE DISTILLERY

The Distillery

A working Highland distillery inside a historic cotton mill.

Deanston sits on the banks of the River Teith near Doune, in a building that began life as a cotton mill in 1785, designed in part by the inventor Richard Arkwright's circle. The mill was converted to a distillery in the mid-1960s, and it remains one of the few distilleries that generates its own hydro-electric power from the river that runs alongside it. The vast vaulted weaving shed now serves as a naturally cool maturation warehouse.

Deanston takes a deliberately traditional, hands-on approach, with open-top mash tuns and a focus on unchill-filtered, natural-presentation whisky. It has built a strong reputation for quality and value, sitting today alongside Bunnahabhain and Tobermory in the same ownership group. On the Decant platform it has been one of the strongest-moving names this year.

The cask offered here is a 1st fill bourbon fill, approximately 4 years matured, held in HMRC-bonded storage at Alloa in Scotland. It comes to the platform at £18 per litre of alcohol, roughly £2,380 per cask, a spirit cost of £5.79 per 70cl bottle before tax.

1

A story that sells itself

Whisky made inside a 200-year-old cotton mill, powered by its own river, is a distinctive and memorable hook that sets Deanston apart from generic Highland stock.

2

Quality and value

Deanston has earned a reputation for delivering genuine quality at an accessible price, which makes it an easy first cask for a newer buyer and a reliable mover on the secondary market.

3

Proven platform demand

Deanston has been among the stronger sellers on the platform this year, evidence of real and current appetite for the name.

06 / NEXT STEPS

Next Steps

Pricing recap and how to secure an allocation.

Pricing recap

Price per RLA	£18
Average cask price	Approximately £2,380
Spirit cost per bottle	£5.79 ex tax
Status	Now live on the platform
Allocation method	First come, first served on the product page
Product page	app.decantindex.com · live now

Secure your cask

The Deanston 2022 is live on the product page. Tap the button to go straight to the product page and make a purchase.

[BUY NOW ON THE PRODUCT PAGE →](#)

IMPORTANT INFORMATION

Past performance does not guarantee future returns. Short holding periods can be impacted by storage and insurance costs and price volatility. Each cask has a recommended minimum holding period. Cask investment involves capital at risk and is not suitable for all investors. The value of cask whisky can fall as well as rise, and you may not get back the amount originally invested. Decant Index is not a regulated investment adviser. Information in this briefing is for general information only and does not constitute a personal recommendation, an offer, or financial advice. Independent advice should be sought where appropriate. Tax treatment depends on individual circumstances and may change. Annualised return figures are based on verified transactions on the Decant Index platform and are not a guarantee of future performance. Comparable bottle pricing is shown for context only and does not imply an exit value for the cask. Live retail pricing and cask listings are correct as at the date of this briefing and may change. Bottle yield is an estimate based on stated cask volume, ABV, and bottling at 46% ABV; actual yield will depend on angel's share, regauging, and bottling decisions.