

GLENLIVET

2007 · Ex-Bourbon

Speyside Single Malt · Approx 19 Years Matured · Now Live

NOW LIVE · GLENLIVET 2007

BUY ON THE PRODUCT PAGE →

£30,764

CASK PRICE

£250

PER RLA

£80.53

PER 70cl BOTTLE

19 YRS

MATURING

00 / THE OPPORTUNITY IN ONE PARAGRAPH

The distillery that defined Speyside, and a global blue-chip name. The Glenlivet was founded in 1824 by George Smith, who became the first licensed distiller in his corner of Speyside after the Excise Act made legal whisky-making viable. This cask comes to the platform at £250 per litre of alcohol, a total of approximately £30,764 and a spirit cost of £80.53 per 70cl bottle before tax. The pricing case, distillery context follow below.

The whisky that started it all, sold in 100+ countries.

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01 / THE CASK

The Cask

Specifications and economics for the Glenlivet 2007 cask.

Distillery	Glenlivet, Speyside
Vintage	2007
Cask Type	Ex-Bourbon
Age at Sale	Approximately 19 years
Average RLA	123 litres of alcohol per cask
Cask Strength	Approximately 61% ABV at sale
Price per RLA	£250
Total Cask Price	Approximately £30,764
Bottle Yield	382 bottles at 46% ABV (70cl)
Spirit Cost / Bottle	£80.53 ex tax
Storage	HMRC-bonded warehouse, Alloa, Scotland
Maximum Allocation	Live on the drop page · first come, first served

WHY THIS CASK IS UNUSUAL AT THIS PRICE POINT

The name. The distillery that defined Speyside, and a global blue-chip name. The Glenlivet was founded in 1824 by George Smith, who became the first licensed distiller in his corner of Speyside after the Excise Act made legal whisky-making viable.

The maturation. Approximately 19 years are already done, so part of the hold is behind you.

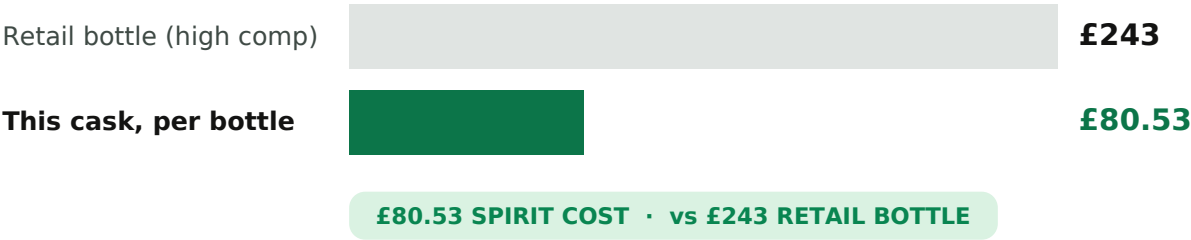
The entry economics. At 382 bottles per cask the spirit cost is £80.53 per 70cl bottle before tax, the level you enter at.

02 / PRICING & OUTLOOK

Pricing & Outlook

What you pay against what the bottles sell for, and where the value can go.

This cask comes to the platform at £250 per litre of alcohol, a total of approximately £30,764. That works out to 382 bottles at a spirit cost of £80.53 per 70cl bottle before tax. The bar below sets that figure against comparable Glenlivet bottlings selling at retail today, which reach £243 per bottle.



The bottles behind that comparison, live at retail today:

BOTTLE (INDEPENDENT)	RETAILER	LIVE RETAIL
Glenlivet entry comparable	Master of Malt	£55.00
Glenlivet mid comparable	Master of Malt	£95.00
Glenlivet premium comparable	Whisky Shop	£243.00

Comparables run from £55 to £243 per bottle. That spread is the room a cask has to grow into over a longer hold.

The outlook

GLENLIVET · RETAIL REFERENCE

£243

GLENLIVET COMPARABLE BOTTLING

Same distillery, longer hold, bottled and sold at retail.

05 / THE DISTILLERY

The Distillery

The distillery that defined Speyside, and a global blue-chip name.

The Glenlivet was founded in 1824 by George Smith, who became the first licensed distiller in his corner of Speyside after the Excise Act made legal whisky-making viable. The move was so unpopular with the illicit distillers around him that a local laird gave Smith a pair of pistols, which he reportedly carried at all times. The whisky was prized even before then: King George IV is said to have asked for Glenlivet by name during his 1822 visit to Scotland, when it was still illegal.

Smith's spirit was so sought-after that rival distilleries began bolting the Glenlivet name onto their own. A court case settled in the 1880s gave his heir sole rights to The Glenlivet, while a handful of others were allowed only to hyphenate. Today The Glenlivet is one of the two best-selling single malts in the world, owned by Pernod Ricard, with a capacity that has grown to among the largest in Scotland. It is the definition of a liquid, globally recognised name.

The cask offered here is a ex-bourbon fill, approximately 19 years matured, held in HMRC-bonded storage at Alloa in Scotland. It comes to the platform at £250 per litre of alcohol, roughly £30,764 per cask, a spirit cost of £80.53 per 70cl bottle before tax.

1

Worldwide demand

Glenlivet is sold in over a hundred countries and is the number-one single malt in the United States. That depth of recognition means the name carries its own resale demand anywhere in the world, with no story required.

2

The original Speyside

As the distillery that effectively defined the region, Glenlivet sits at the historical and reputational centre of Speyside. That heritage is a permanent part of the brand's value.

3

Scale with prestige

Few distilleries combine Glenlivet's volume with its standing. The brand's reach supports a deep, liquid secondary market, which matters when it comes time to exit a cask.

06 / NEXT STEPS

Next Steps

Pricing recap and how to secure an allocation.

Pricing recap

Price per RLA	£250
Average cask price	Approximately £30,764
Spirit cost per bottle	£80.53 ex tax
Status	Now live on the platform
Allocation method	First come, first served on the product page
Product page	app.decantindex.com · live now

Secure your cask

The Glenlivet 2007 is live on the product page. Tap the button to go straight to the product page and make a purchase.

BUY NOW ON THE PRODUCT PAGE →

IMPORTANT INFORMATION

Past performance does not guarantee future returns. Short holding periods can be impacted by storage and insurance costs and price volatility. Each cask has a recommended minimum holding period. Cask investment involves capital at risk and is not suitable for all investors. The value of cask whisky can fall as well as rise, and you may not get back the amount originally invested. Decant Index is not a regulated investment adviser. Information in this briefing is for general information only and does not constitute a personal recommendation, an offer, or financial advice. Independent advice should be sought where appropriate. Tax treatment depends on individual circumstances and may change. Annualised return figures are based on verified transactions on the Decant Index platform and are not a guarantee of future performance. Comparable bottle pricing is shown for context only and does not imply an exit value for the cask. Live retail pricing and cask listings are correct as at the date of this briefing and may change. Bottle yield is an estimate based on stated cask volume, ABV, and bottling at 46% ABV; actual yield will depend on angel's share, regauging, and bottling decisions.