



Your whisky trading journey starts today



Let's talk whisky...

...or cask ownership to
be more precise

Welcome to Whisky Partners. We're specialist whisky cask stockists on a mission to demystify the world of cask ownership. As experts in the buying, storage and sale of Scottish whisky casks, we're making this growing alternative to traditional investment options simple and straightforward.

Not a whisky expert?

You don't need to know your peat from your grain. Our customer-driven approach means we provide as much, or as little, guidance as you wish. Whether it's your first foray into whisky cask ownership, or you're a seasoned veteran expanding their portfolio.



Book a meeting today

Simply scan the code or [click here](#).
Alternatively give us a call on
+44 20 8016 2752

How it works



Buy your cask

Pick a cask based on your budget and appetite to risk.



Sit back

We professionally store your cask in a secure HMRC approved bonded warehouse.



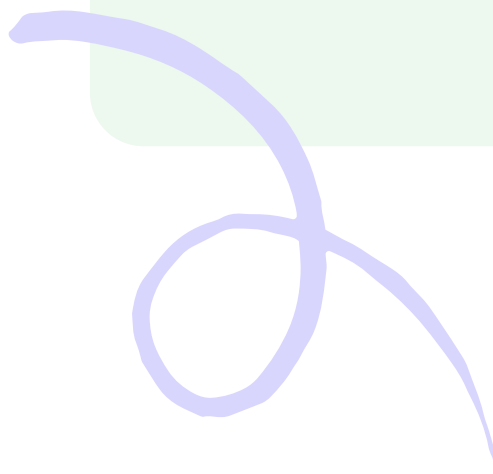
Watch and wait

Your portfolio is managed for medium to long term growth.



Sell or sip

Choose an exit option from selling to bottling.





Together, we're supporting independents

65.2% of all Scotch Whisky distilleries are owned by big corporations. For all the other independent ones it can be challenging raising the capital needed to expand while waiting for their spirit to mature. At Whisky Partners, we offer up and coming distilleries the chance to sell their casks for much-needed cash flow while maintaining control.



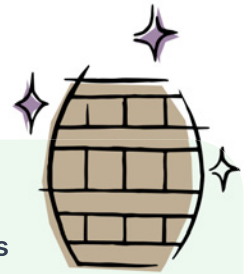
Why whisky cask trading works

Scotch whisky is a highly prized asset with very limited supply compared to its growing global demand. Here's why it is proving so popular compared to the likes of stocks and shares.

- ✓ Every year, its rarity increases, and with it, the value.
- ✓ There is the opportunity to earn larger profits as whisky is not subject to capital gains tax.
- ✓ As a tangible asset, whisky casks have been shown to perform well through recessions and inflation rises.
- ✓ Whisky casks are a great way to diversify your portfolio.
- ✓ You're not reliant on a single fund manager or company to perform.
- ✓ Whisky has outperformed both the stock market and property market over the past decade.



Your whisky cask is in safe, expert hands



We've built our business around giving you complete control, security and transparency.

- We are fully licenced and audited by HMRC for the purchasing, selling, and handling duty suspended alcohol.
- We were issued a WOWGR licence in March 2020 by HMRC.
- We only sell casks we physically own and believe in.
- All casks are fully insured while under our care.*
- We've designed and built our bespoke system and associated apps to ensure maximum security for all our clients.

* Subject to policy exclusions, terms and conditions.



Head & Heart

Capital Gains Tax exempt

No VAT to pay

A global market

100% ownership of your cask

Your cask is fully insured*

Your own whisky cask
portfolio manager

Diversify your portfolio

An alternative asset that has
character and charm

Be part of a traditional process
dating back to the 15th century

Lets you create a legacy

As relaxing as owning a
20-year old single malt

Unique cask owner trips to
Scottish distilleries.





Over the last decade, Scotch whisky proved to be one of the safest and most secure assets to hold.

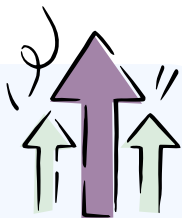
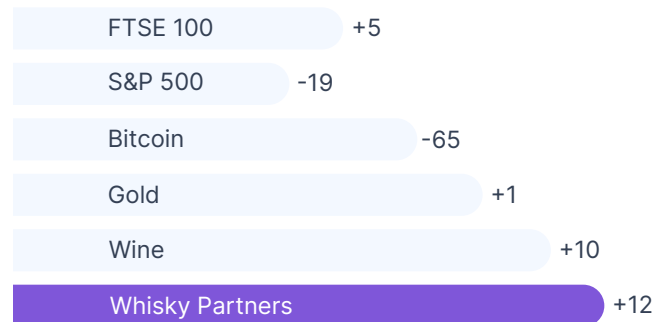
The whisky cask market



The popularity of whisky is growing. As are the financial rewards it is creating. What makes it unique is its position on the marketplace.

It is not a new and volatile option such as crypto currency. Neither is it at the mercy of the stock market or world events. Instead, whisky casks are a consistently performing assets with low maintenance costs and low volatility that have been shown to provide excellent returns year on year.

Whisky outperforms all the others

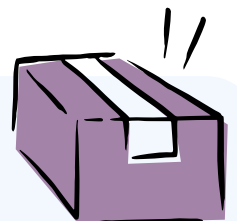
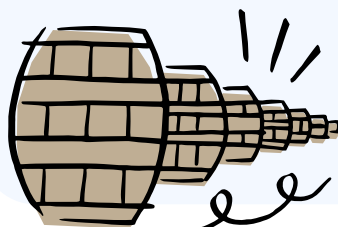


Scotch Whisky exports are worth

£6.2BN

142

Scotch Whisky distilleries across Scotland

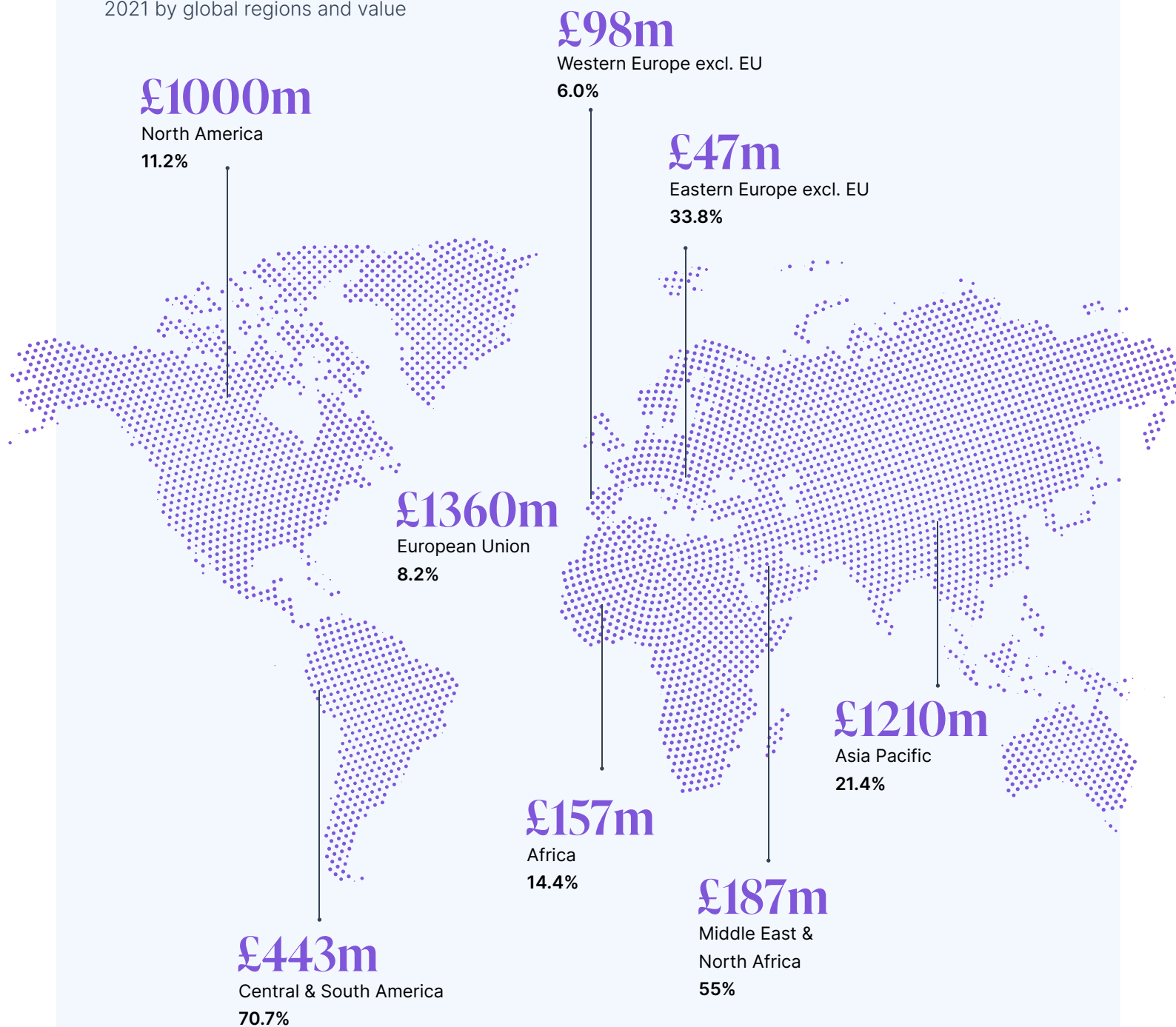


75%

Scotch Whisky accounts for 75% of Scottish food and drink export

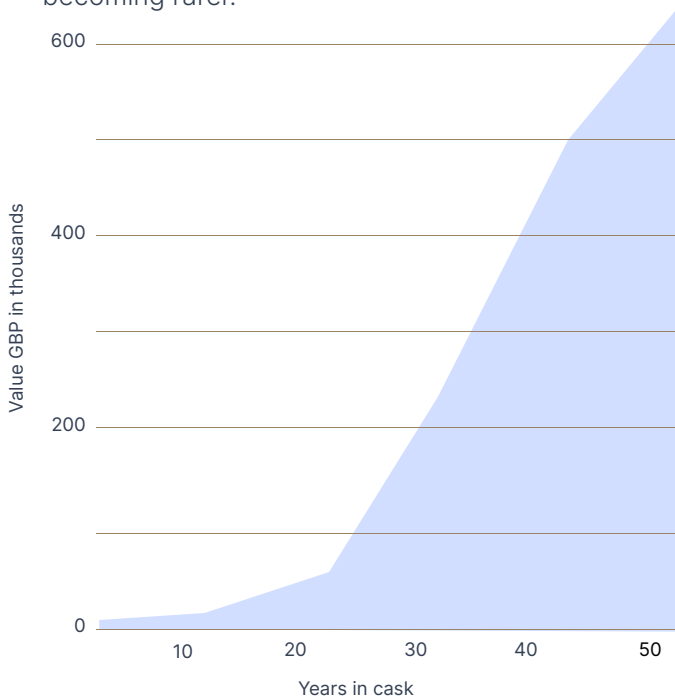
The Scotch whisky world is huge and ever growing

Global Scottish Whisky exports from 2021 by global regions and value



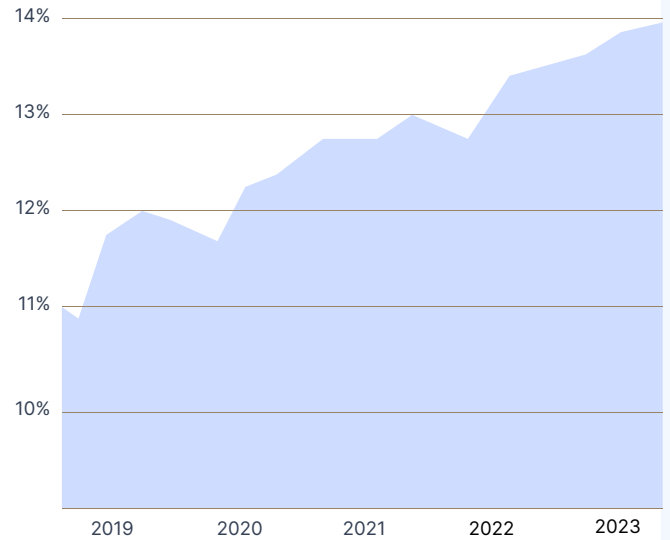
The older the whisky the greater its value

What sets whisky casks apart from other tangible assets such as gold and art is that it continues to mature over time. Which means it is constantly improving while at the same time becoming rarer.



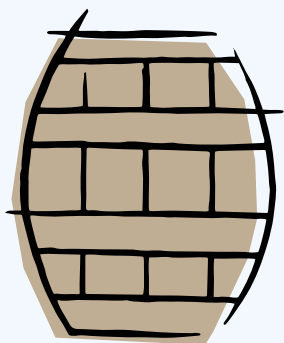
A projected annual capital growth rate

The future of whisky casks looks very positive as demand continues to outstrip supply with no signs of this changing in the foreseeable future.

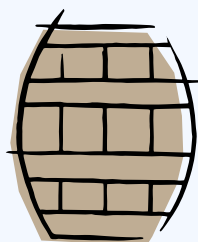


Know your casks

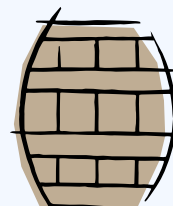
Whisky from Scotland has to mature for no less than three years in oak casks before becoming Scotch Whisky. The type, size and age of the cask influences the final flavour, profile and value of the whisky.



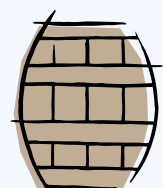
Butt
500 litre



Hoghead
250 litre



Barrique
225 litre



Barrel
200 litre



Whisky cask trading made easy

We've made the whole process simple and straightforward. What was once for the chosen few in the know is now open to everyone.

How it works

The Whisky Partners team are here to advise you every step of the way to ensure you buy the right cask for you. They'll then manage your portfolio, caring for your whisky cask until you are ready to choose an exit strategy.





Selling your whisky

It's your whisky cask, so you can do whatever you want with it, whenever you want to. We're here to help you make the right choice for you, then assist in seeing it carried out in the most profitable way possible.

Here are the exit options

- ✓ Sell it on to another private investor
 - ✓ Auction your cask
 - ✓ Sell to a whisky brand or bottler
 - ✓ Get it bottled privately to either sell or drink
- Gift your cask to loved ones

36.59% return

Mr Roy

Toasting the big day in style

Arthur bought two BenRiach Bourbon Hogshead Casks, then less than 2-years later used them to help pay for his daughter's wedding.

Invested
£10,250



Held for
22 months

Sold for
£14,000

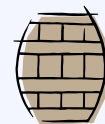
26.8% return

Mrs Hamilton French

From crypto losses to whisky wins

Sally swapped Crypto investing for whisky. She bought a BenRiach Hogshead cask and never looked back after scooping a 26.8% return.

Invested
£5,126



Held for
18 months

Sold for
£6,500



First Scotland, then the world

As well as the finest Scotch whisky, we also specialise in spirits from around the world for which demand is expected to soar.

Welsh whisky

Welsh whisky is the new and exciting spirit on the market. We're delighted to work with the award winning Aber Falls, it's the only distillery using 100% Welsh malted barley and fresh mountain water from Snowdonia.

Rum from Panama

We have partnered with the Varela Hermanos rum distillery in Panama. This family run distillery has an impeccable reputation and is perfectly positioned to lead the rising of global demand for rum.

American whisky & bourbon

The world loves American whiskey and bourbon, and now you can trade in it with ease. Our unique partnerships with leading distilleries in the USA make it possible.

Irish whisky

Whisky was invented in Ireland, so no surprise that it's highly prized. Thanks to the handpicked Irish distilleries we work with, you can benefit from this unique asset which is undergoing a renaissance.



Book a meeting today

Simply scan the code or [click here](#).

Alternatively give us a call on
+44 20 8016 2752



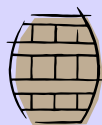
4707% return

Former Pilot

Incredible returns for retired pilot

The ex-pilot landed a 4487% return on his three casks - Glenfarclas, Isle of Arran and Glenallachie. He then used his profits to buy a Spanish holiday home.

Invested
£6,540



Held for
25 years

Sold for
£300,000





And finally... a bit about us

We are whisky cask specialists on a mission to make cask ownership available to everyone by bringing it into the 21st century. To do this, we've designed and created our own bespoke systems and app to provide ease and security for our clients.

We're also highly experienced and believe in being open and transparent at all times. We only sell casks we physically own which means we can pass on the benefit of bulk purchasing.

We follow the rules and regulations of the most highly regarded trade associations in the industry. These include the Scotch Whisky Association (SWA), British Distillers Alliance (BDA), the Malt Distillers Association of Scotland (MDA) and the Wines and Spirits Trade Association (WSTA).

From our three offices around the UK and Barcelona, our team are on hand to offer the benefit of our in-depth investment expertise, coupled with our incredible industry connections. We look forward to building your whisky cask portfolio.



Book a meeting today

Simply scan the code or [click here](#).
Alternatively give us a call on
+44 20 8016 2752



The value of cask investment can go down as well as up. We recommend seeking financial advice before investing. Whisky Partners is the trading name of Blackford Casks Ltd. Registered in England No 12348943. 134/ 136 Buckingham Palace Road, London SW1W 9SA.